

# ANNUAL IMPACT REPORT 2024-2025



**Exposed: Aviation careers at American Airlines**



**Exposed Plus: Food & Beverage Photography Session**



**Experiential Youth Summit: Videography Workshop**

## SERVING THE YOUTH

Exposure Projects mission is to connect the aspirations of under-resourced youth to real world careers through curated hands-on experiences.

121

Participants Served

240

Hours of Programming

32

Experts Shadowed

84.6% of youth had never participated in a career readiness program before The Exposure Project

## WORDS FROM OUR YOUTH

“I used to be scared about what I was going to do, but now I know my plan.”

## PROGRAMS REAL LIFE EXPERIENCE

### Exposed Program

Career exploration through shadowing, exposure trips, and hands-on industry experiences.

### Exposed Plus Program

Youth build and run a food truck while learning entrepreneurship and industry skills.

### Experiential Youth Summit

An immersive experience where youth explore careers through hands-on workshops with industry experts.

## OUTCOMES

83% reported feeling confident pursuing a career path.

Youth applied entrepreneurship skills through branding, product testing, customer service, and financial literacy.

96% of youth were introduced to a skill they can use in a future career.

## FUNDING SUMMARY

● Donations ● Grants ● Sponsorships ● Other



**Total: \$274,998**

This year reminded us that what matters most is the lives and futures of the young people we serve!

- Leanna Calvin, Founder & Executive Director

## STAY CONNECTED

704-594-1080 | [info@exposureprojectinc.org](mailto:info@exposureprojectinc.org)