

# EXPOSURE PROJECT

LEARN CREATE GROW

## 2021-2022 Community Impact Report

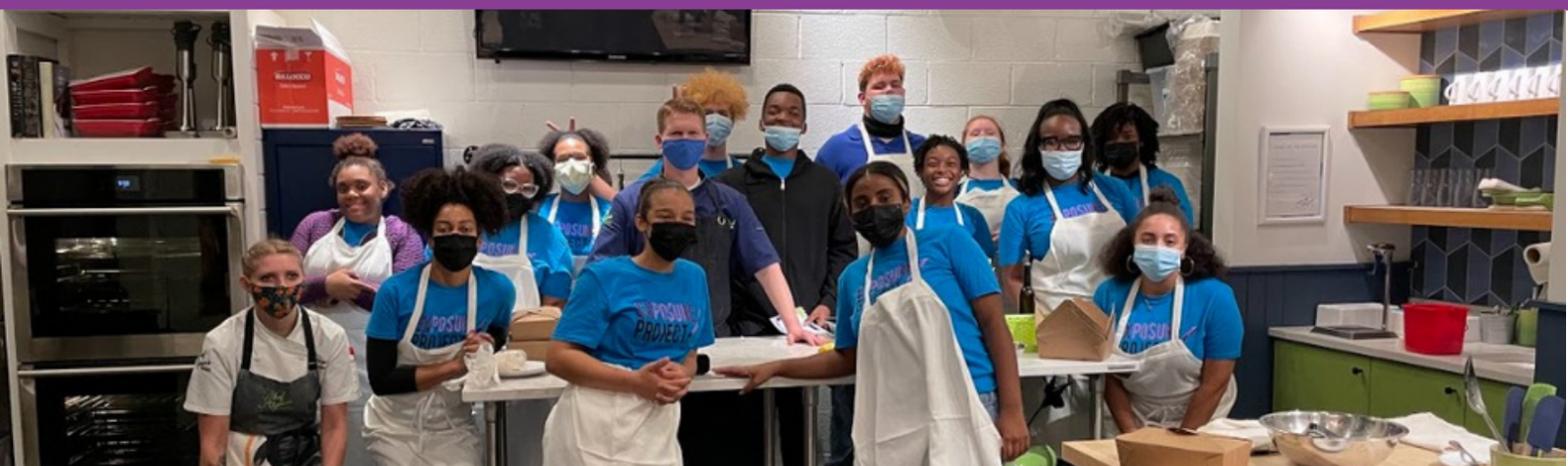


Leanna Calvin, LCSW  
Founder | CEO

### Letter from Our Founder

*This year has been one of great reflection. To think that we've been operating for a little over two years continues to amaze me. I recall looking into the faces of 7th grade students on our first day in 2019. It was the look of eagerness and desire to embark on a new journey that I knew these young people would be Game Changers. It is the transformations and the perspective shifts that we see in our Game Changers that provide us the strength to continue on the journey. As I continue to reflect on the year, I release gratitude to the new found partnerships and to each person that gave in every capacity.*

*I am excited as we enter into this new season, and although we cannot predict what the future holds, I know that it will be great. There will be lessons to learn, opportunities for growth, value exchanges, and lives to change. I look forward to each and everyone who continues to be a part of the Exposure Project family and continues on the journey with us. We appreciate you!*



### Vision

Learn. Create. Grow.

### Mission

Exposure Projects mission is to equip middle and high school youth with the practical tools for career and character development by curating transformative experiences that impact future economic opportunities.

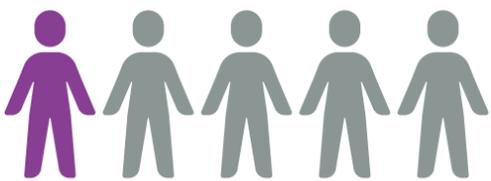
### Purpose

Create a culture of hope and provide youth with creative space to find their purpose through self-exploration while simultaneously exposing youth to hands-on career experiences.

## Why it Matters

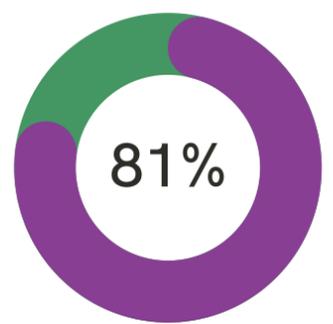
After observing middle and high school youth in several states struggling with self-knowledge and sharing a common desire to emulate professionals in entertainment and sports careers, we found it imperative to provide resources and tools to expand their vision and prepare for real life experiences.

Exposure Program was created from the desire to expose youth to various opportunities outside of their immediate environment.



1 in 5 young people have misaligned career aspirations and educational attainment which may contribute to persistent educational and employment disparities.

4 out of 5 high school dropouts stated that more opportunities for real-world learning, experiential learning and an authentic connection between school and getting a good job would improve graduation rates.

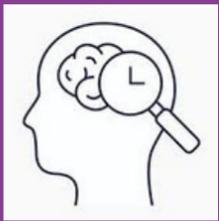


Sources:

Bridgeland, John et al. *The Silent Epidemic: Perspectives of High School Dropouts*. A report by Civic Enterprises in association with Peter D. Hart Research Associates for the Bill & Melinda Gates Foundation. March 2006.

Mann, Anthony et al. *Dream Jobs: Teenagers' Career Aspirations and the Future of Work*. Published by OECD. January 2020.

## Six Core Elements



Character Development



Exposure Trips



Shadow Industry Experts



Service Learning



Culmination Events



Parent Engagement

"Every child deserves a champion—an adult who will never give up on them, who understands the power of connection, and insists that they become the best that they can possibly be."

Rita Pierson, Educator



## What Our GameChangers Are Saying

"I like how we really went deep into conversation. Most people really don't do that or talk enough to have a deep conversation."

- Jason, age 15

The best part was meeting and connecting with new people.

-Layla, age 15

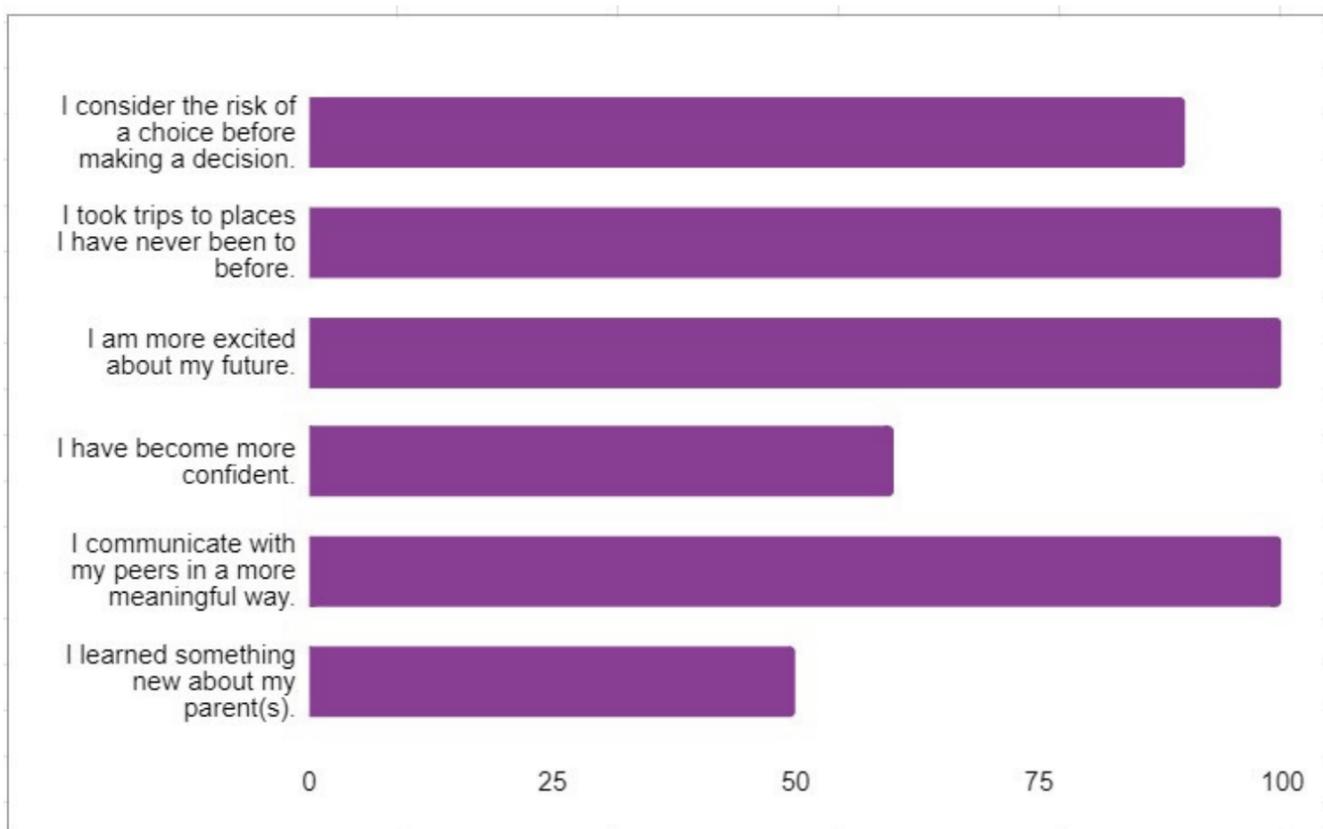
I'm feeling more confident talking and interacting with people.

-Avery, age 13



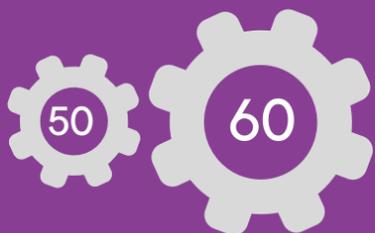
*Impact*

Program participants (aka Game Changers) that strongly agree or agree with the following:



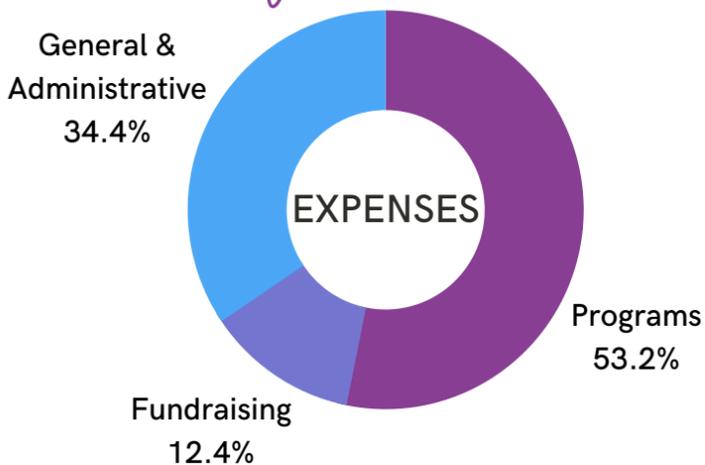
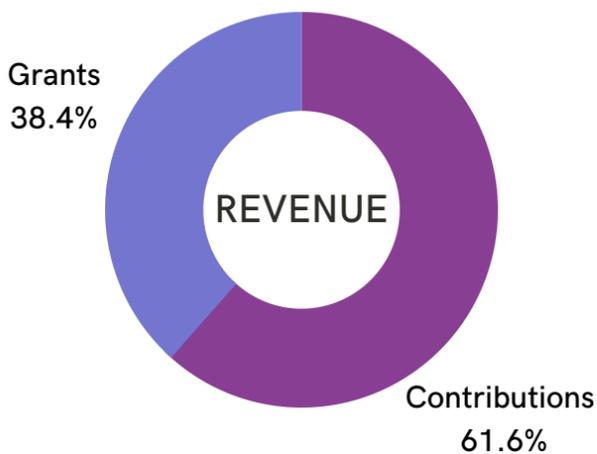
20 youth participants

56.5 hours hours of programming



Youth have shadowed 50 experts in 60 different career fields since 2019.

*Financial Summary*



Contributions	\$11,206.73
Grants	\$7,000.00
<b>Total</b>	<b>\$18,206.73</b>

Programs	\$10,545.72
Fundraising	\$2,457.78
G&A	\$6,830.58
<b>Total</b>	<b>\$19,834.08</b>

*Funding & Grants*



## Community Partners



- |                          |                   |
|--------------------------|-------------------|
| d'Arquoia Conner         | Karl Rothhaar     |
| Andrea Hillary           | Tyra Boomer       |
| Aubrey Yeboah            | Jordan Thompson   |
| Amber Ellis              | Weyling White     |
| Breanna "Bree" Stallings | Charles Tabor     |
| Wendiss Ingram           | Matthew Johnson   |
| Taylor Harps             | Karl Bostick      |
| Natasha Flemming         | Tanya Taylor      |
| Deniro Farrar            | Widlin Dieujuste  |
| Nkem Thompson            | Sade Burrell      |
| Erika Stokes             | Will White        |
| Jereme Simmons           | Jania Massey      |
| Paul Porter              | d'Artagnan Connor |
| Jasmine Fitzgerald       | Tameka Watson     |
| Brad Butler              | Jasmine Williams  |
| Chris Headecker          | La'rY Cosey       |
| Kelsey Harris            | Taylor Calamese   |
| Juanisha Beaver          | Melissa Forde     |
| Kiara Bell               | Molly Galliard    |
| Joire Abernathy          | Lauren Pernst     |
| Mitzi Miller             | Daryl Brown       |

## Our Team

### BOARD MEMBERS

Jermile' Batten  
Christina Velasquez, MSW  
Jordan Thompson, Esq.  
Chantel Grier

### VOLUNTEERS

Amber Ellis  
Tiaira Robinson, LCSW

### STAFF

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Founder/CEO  
  
Shonya Anderson, MSW  
Development Manager